

BorderVIEW World

Advertising specifications:

BorderView World and BorderVIEW SPOTlight are published as online e-books with the following dimensions: 860 by 860 pixels (square). The resolution of the publication is 144 ppi. Therefore 6 inches by 6 inches at 144dpi is the recommended minimum size.

However when viewing the publication the reader has the opportunity to enlarge the publication on screen and zoom in. Therefore for a higher quality advert we would strongly recommend the following dimensions: 2580 pixels by 2580 pixels at 200 dpi. i.e. 12.9 inches by 12.9 inches at 200 dpi. (328mm * 328 mm at 200 dpi or greater) .

The advert should be provided in one of the following formats: PDF, PSD or JPG.

If you are not comfortable in producing your own advert then we are happy to produce one on your behalf. All you need to provide us with is the text you require in the advert and the images you wish to include. This service is free of charge if advert is booked and paid for prior to the advert closing date.